

Who needs a FRED®?

Work places, for example:

- utility companies – power, water and gas technicians
- building sites – contractors and labourers
- offices – white collar workers
- mines
- emergency service organisations
- manufacturing plants.

Anywhere that large numbers of people gather, for example:

- shopping centres and large retailers
- clubs, pubs and hotels
- large entertainment venues
- gymnasiums
- educational facilities
- food courts, restaurants and fast food outlets
- public transport vehicles and stations
- airports
- sporting facilities.

Join the growing list of companies already using defibrillators at the workplace:

QANTAS

Blue Circle Southern Cement

Metropolitan Ambulance Service of Victoria

Melbourne and Sydney airports

Nautilus Minerals

Registered clubs across Australia.

McDonalds Germany

Paris Fire Brigade

Italian Rail Service

And many more...



Photograph of the MCG courtesy of the Melbourne Cricket Club

At the Melbourne Cricket Ground (MCG) the survival rate from cardiac arrests is now 80 percent.

Before defibrillators were installed the survival rate was just 28 percent.



Jemima of Leongatha, Victoria has a rare heart condition called Long QT Syndrome. She carries a FRED® with her at all times. It gives her peace of mind and the chance to live like a normal young woman rather than being constantly in fear.



SCHILLER

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Saving a life is easy...

with the FRED® range of defibrillators



easy to use
easy on your heart
easy on your pocket

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Meet FRED®. FRED® saves lives.

What would you do if someone near you at work, at the gym, in a shopping centre or your local club had a heart attack?

More than 30,000 Australians will have a heart attack this year, so it is a question many of us will have to face.

With access to a FRED® (First Responder External Defibrillator) anyone can help restore a normal heart rhythm and save a life.

More lives could be saved if FRED®s were more widely available. We all have a responsibility to help those in need. Organisations have a duty of care to the safety of customers, suppliers and staff members to have access to a FRED®.

With a FRED®, saving a life is easy - easy to use, easy on your heart and easy on your pocket.

How does it work?

If you suspect someone is having a heart attack you simply turn the FRED® on, attach two pads to the person's chest and follow the FRED®'s instructions.

A FRED® automatically assesses what to do. If required, the FRED® will deliver a gentle but very effective electric shock to the heart to try to restore a normal heart rhythm.



Above: FRED®easyport®

This could be your office...



Joe works in an office. He's 50, relatively fit but he smokes and drinks a bit too much.

One day he just fell down in the office.

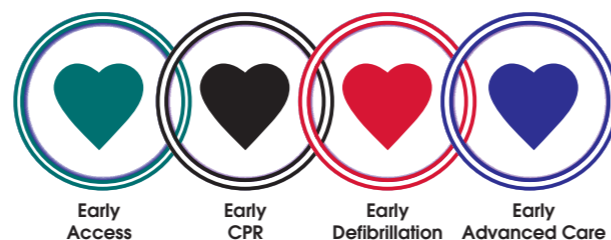
At first no one knew what to do. It looked like he was having a heart attack.

Someone called an ambulance and another person started CPR. Then they remembered the First Aid Officer had insisted on buying a defibrillator for the building.

They were a bit hesitant to use it at first but all they had to do was follow the FRED®'s instructions.

The ambulance officer said it saved Joe's life.

The Chain of Survival



When a heart attack occurs you just need to follow the Chain of Survival.

1. Call for an ambulance
2. Start CPR - two breaths and 30 chest compressions
3. Use a defibrillator like a FRED®
4. Ensure the person receives advanced care from a health professional.

Answers to your questions

Do I have to be medically qualified to use a FRED®?

No. You do not have to be medically qualified to use a FRED®.

The FRED® automatically assesses if a person needs a shock and delivers it at the right time and the right level. The FRED® will never deliver a shock if it is not required. You can never accidentally shock someone using a FRED®.

Can I get sued if I use a FRED®?

No one has ever been successfully sued for trying to use a FRED® to save a life. It is more likely that people will be sued for not acting to save someone's life or for not providing access to a machine like a FRED®.

Should I just wait for an ambulance?

No. 72 out of the 80 Australians that have a cardiac arrest every day will die.

In most cases death will occur within 10 minutes of the heart attack. An immediate response with CPR and a machine like a FRED® can triple a person's chance of survival. Ideally you need to use the FRED® within the first few minutes. It is this crucial time that is the key to surviving a heart attack.

You can't afford just to wait for an ambulance.



Early access to defibrillation is the single most important intervention that has been demonstrated to save lives in collapsed persons suffering cardiac arrest...

The availability of the latest technology automatic external defibrillators has placed defibrillation safety within the domain of the lay public.

**Australian College for Emergency Medicine
Statement on Early Access Defibrillation, July 2005**



The advantages of a FRED®

- ✓ Swiss made - high quality
- ✓ FRED®easyport® can fit in your pocket and weighs less than 500 grams
- ✓ FRED®easy weighs less than 1.5kg
- ✓ Inexpensive - easy on your pocket
- ✓ Very effective
- ✓ Very easy to use
- ✓ High resolution, user friendly, LCD screens
- ✓ Built-in speakers
- ✓ Networked solutions are also available.



Only SCHILLER's FRED® defibrillators use Multipulse Biowave® technology which uses one third of the energy of other defibrillators.

This gentle resuscitation method is easy on your heart. It minimises further damage to the heart and increases survival rates.



Below: FRED®easy